



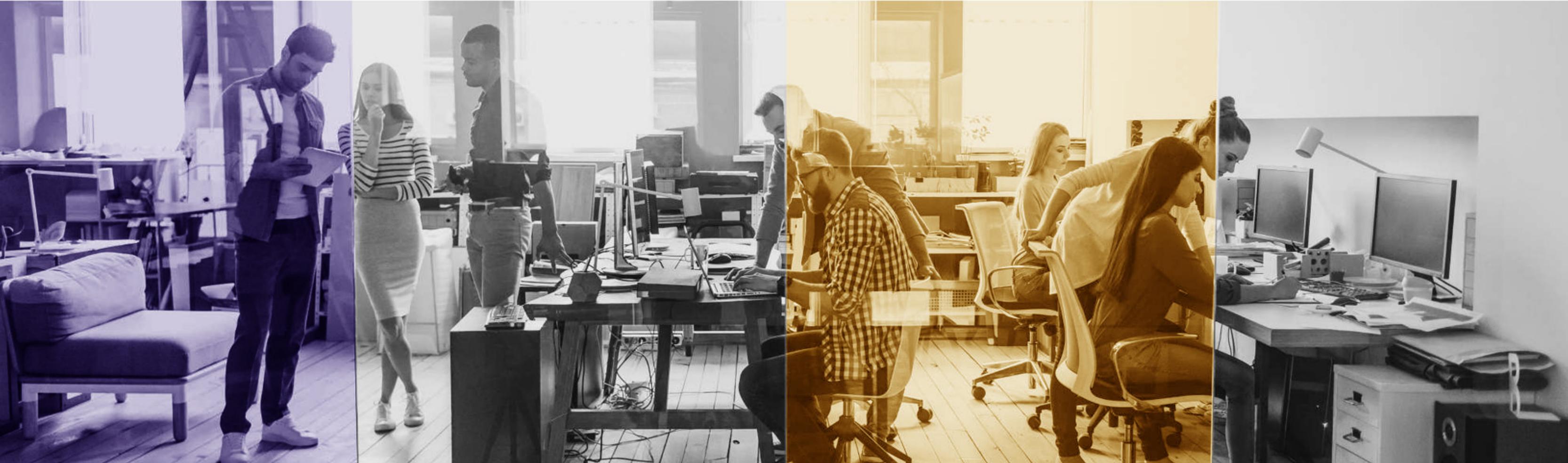


**WE
ARE**

**Thinkers
Designers
Strategists**



WHO WE ARE?



Cinerra Production is a full-service media and digital solutions agency based in Athurugiriya, Sri Lanka, specializing in visual storytelling and digital transformation. We empower brands, creators, and businesses to stand out in a competitive digital landscape through impactful media production, creative design, and smart tech solutions.

ABOUT US

At Cinerra Production, creativity is not just a skill - it's our language. Headquartered in Athurugiriya, Sri Lanka, we are a team of passionate creators, storytellers, developers, and strategists who believe in the power of strong visual identity and digital innovation.

Whether you are a small business looking for social media content or a large company planning a full media campaign, we deliver affordable, professional, and future-ready solutions tailored to your needs.



OUR VISION

To deliver innovative and result-driven media, design, and technology services that elevate brand value and help clients grow with confidence in the digital world.



OUR MISSION



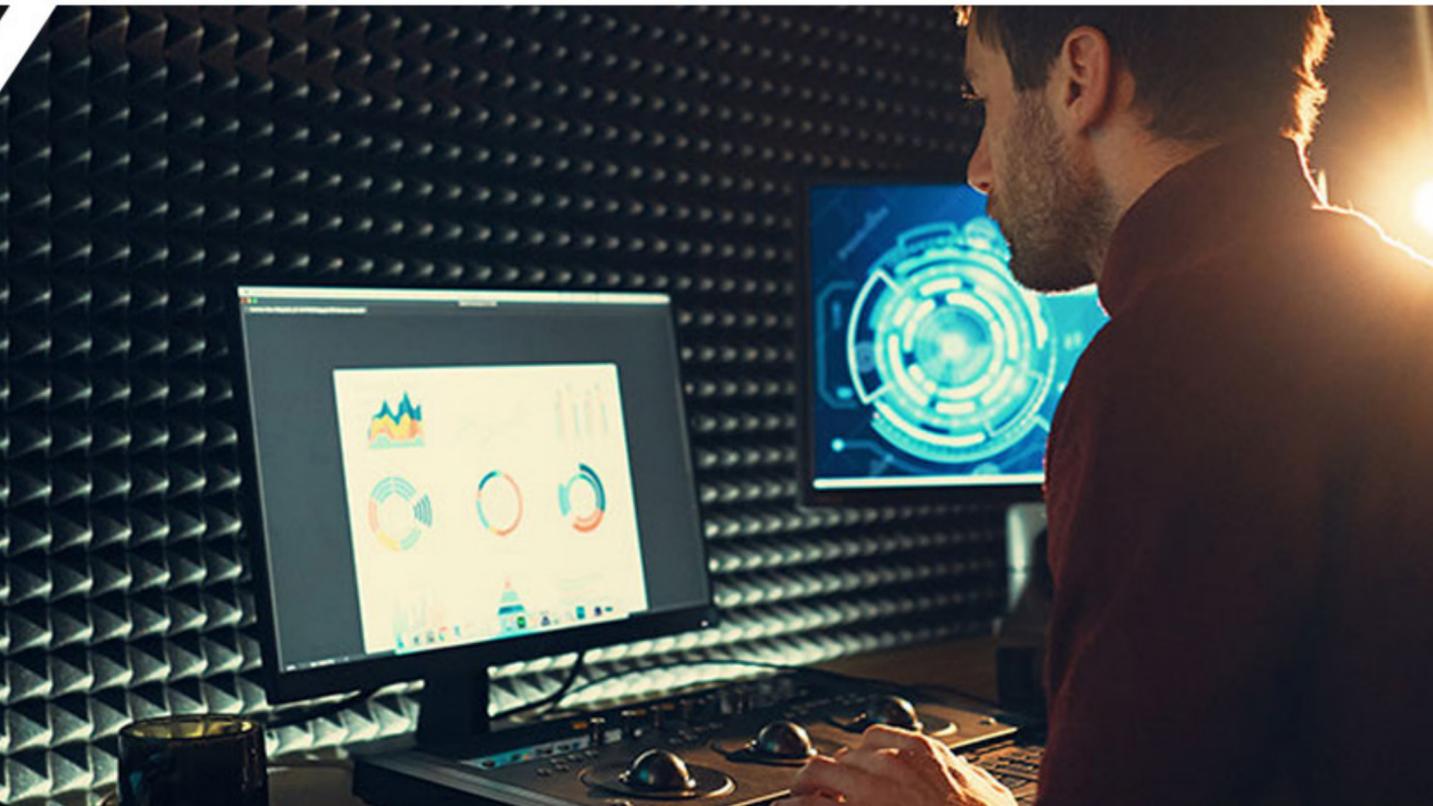
To be Sri Lanka's leading creative agency, recognized for exceptional service, forward-thinking design, and digital innovation.



GRAPHIC & **BRAND DESIGN**



MEDIA PRODUCTION & **VIDEO SERVICES**



ALONG WITH ...



DIGITAL
MARKETING



SOCIAL MEDIA &
CONTENT CREATION



WEBSITE & APPS
DEVELOPMENT



A grayscale profile of a person's face, looking to the left. The image is high-contrast and minimalist. Overlaid on the face is the text 'BRAND ING' in a bold, sans-serif font. 'BR' and 'AND' are in orange, while 'ING' is in dark gray.

**BR
AND
ING**

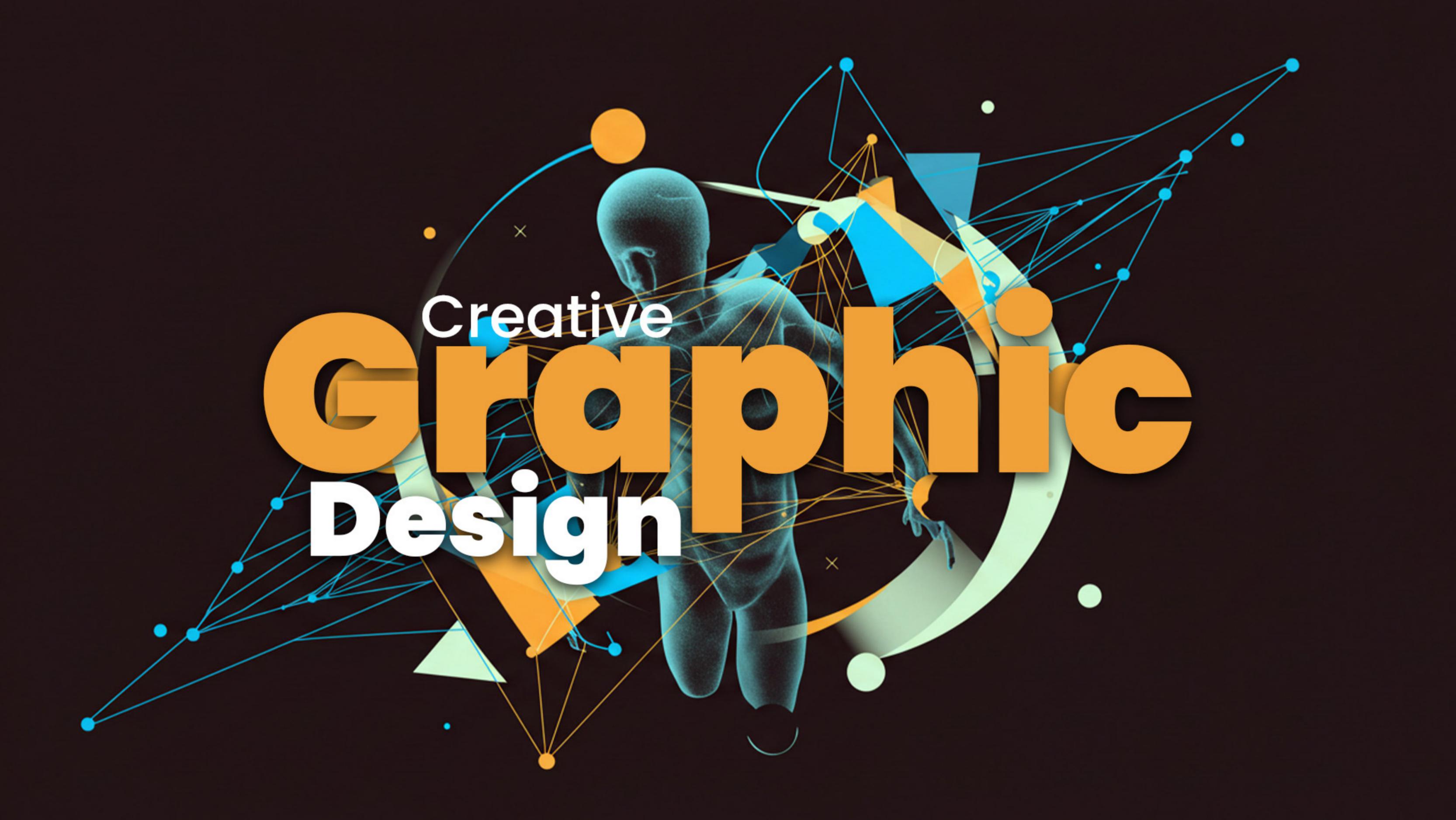
Branding

A brand name and logo is what all any company revolves on. Identify and empower your business, marketing, and advertising with an innovative brand identity.

- Brand naming
- Logo design
- Branding strategies and campaigns
- Graphical innovation
- Business cards
- Innovative slogans

Why should you always associate your business with a brand?

- Legal and copyrights
 - Protect your innovations with an associated brand
- Business Authority
 - Customers always have loyalty towards a brand with good services
- Message association
 - Send a message with your brand logo
- Innovative Identity
 - Associate your name with an innovative logo to be easily remembered



Creative
Graphic
Design

Creative Graphic Designs

Modern and innovative graphic designs that drives customers attention.

Our creative designs are meant to provide your business with the best types of uniqueness.

- Logo design
- Stationery design
- Web design
- User experience design
- Brochures design
- Labels design
- Book design
- Magazine design
- Newsletters design
- Advertising designs
- Catalogues design
- Packaging designs

Why should you spend on creative graphic designs?

- Visual Identity
 - Empower your identity familiarity with a constant message
- Rich message
 - Convey your message with one creative design
- Proven results
 - The real meaning of "One Picture Worth Ten Thousand Words"
- Crossplatform
 - Useable content across all social media platforms and traditional marketing

Video Editing & **Media** PRODUCTION





Video Editing & Media Production

A creative video tells your story better than words. We craft, edit, and produce compelling videos that highlight your brand identity, engage your audience, and deliver a strong message with cinematic quality.

- Scripting
- Live shots
- 2D Animation
- 3D animation
- Montage
- 30 seconds videos
- 60 seconds videos
- Corporate videos
- Social media ads
- Promotional videos
- Ideas Brainstorming
- Event coverage
- Short-form reels & TikToks
- Motion graphics & animations

Why should you always associate your business with video?

- Audience Engagement
 - Videos capture attention faster and keep viewers engaged longer.
- Emotional Connection
 - A well-produced video builds stronger emotional ties with customers.
- High Conversion Rates
 - Marketing videos increase customer trust and drive more sales.
- Professional Identity
 - High-quality video production makes your brand stand out and look credible.

**ADVE
RTISING
AND
PUBL
ISHING**



Advertising & Publishing

Innovation based comprehensive set of services and solutions to help any company build their advertising effort from scratch into worldwide standards.

- Design creative
- Magazine Publishing
- Newsletter Publishing
- Brand identity publishing
- Business cards printing
- Photography Services
- Organize Exhibitions
- Printing
- TV publishing
- Video montage
- Brochure printing
- Restaurants menus
- Digital advertising
- Roads advertising



Why should you initiate a comprehensive advertising campaign?

- Familiarity and attention
 - Get your customers and potential customers familiar with your brand everywhere
- Traditional and Digital
 - Leverage best of both the traditional and digital marketing and advertising
- Promote Authority
 - Highly professional work that drives people attention and builds brand authority
- Strategic advertising
 - Build campaigns to achieve certain goal within a specific time period

WEBSITES DESIGN

and

</development>



Websites Design & Development

Empower your brand and enrich your user's experience with a highly interactive and innovative website built to offer the best user experience.

- Content creation
- Websites design
- Websites development
- SEO optimized
- Domain registration
- Advanced hosting
- Technical support

Why should every company have a unique website design?

- Brand identity
 - Build your website to revolve around your brand identity
- Highly interactive
 - Deliver interactive messages to your customers on your own website
- Centralized efforts
 - Streamline all your marketing efforts to your website for higher conversion rate
- Customizable
 - Customize and personalize to your own business goals

SEO



**KEYWORD
OPTIMIZATION**

Search Engine Optimization

Prove your brand name and stand out from the competition on the search engine's first page for the most important search queries

- Technical SEO
- Local SEO
- Blog's SEO
- E-Commerce SEO
- In-depth Analysis
- White-hat practices



Why should you implement an SEO strategy?

- Increased Traffic
 - Leverage billions of search queries conducted daily on search engines
- Higher rankings
 - Higher ranking on search engines means higher visibility that drives brand familiarity
- Better User-experience
 - The latest standards for search engines promotes the need to provide the best UX
- Cost effective
 - Highly relevant traffic from search engines brings a very high ROI

Marketing Strategy



Marketing Strategy

The most effective marketing campaigns are always built on a robust and data driven strategy. With our carefully planned approach we provide effective, sustainable, and market-oriented marketing strategies.

- Environment recognition
- Market Analysis
- Predict Risks and opportunities
- Empower strengths and eliminate weaknesses
- Competitive Analysis
- Integrate marketing tools
- Measure results accurately



Why should you define a marketing strategy?

- Cost Control
 - Never waste expenses on an already doomed to fail channels
- High effectiveness
 - Leverage the power of data driven strategies made for success
- Top Competition
 - Explore opportunities and excel where competitors fail
- Data driven
 - Make all decisions based on aggregated accurate data



Social Media Marketing

Social Media Marketing

Gain website traffic, gather attention, and promote your marketing effort through the technologies of social media websites targeting and audience reach.

- Profiles creation
- Social media management
- Paid advertising
- Engagement monitoring
- Performance reportings
- Design creative
- Cross-channel promotions



Why should you leverage the power of social media Marketing?

- Customers loyalty
 - Build customer loyalty through direct engagement on social media
- Global Audiences
 - Reach anyone around the globe with zero physical limitations
- Robust targeting
 - Empower strategies with robust targeting tools developed by social media websites
- Brand building
 - Promote your branding efforts where it matters most



Email marketing

Carry out your digital promotions and marketing campaigns through highly personalized emails.

send ads, business request, solicit sales, donations, promote business loyalty, and more.

- Build email database
- Business requests
- Ads creation
- Loyalty emails
- Personalized messages

Email marketing advantages

- Environment friendly
 - Reduce bad effects on the environment by eliminating paper usage
- Broad audience
 - The ability to reach over 1.3 Billion email users
- Time effective
 - Instant delivery of advertising messages to the inbox of your customers
- B2B
 - Reach out to the decision makers at any company with a personalized email

SMS Marketing

Reach out to your customers, potential customers, or any other contact on their mobile phones with our highly effective SMS marketing solutions.

- Time sensitive SMS messages
- Unlimited contacts
- Mass SMS sending
- Database signup
- MMS/picture messages
- Other channels integration
- Scheduled Newsletters

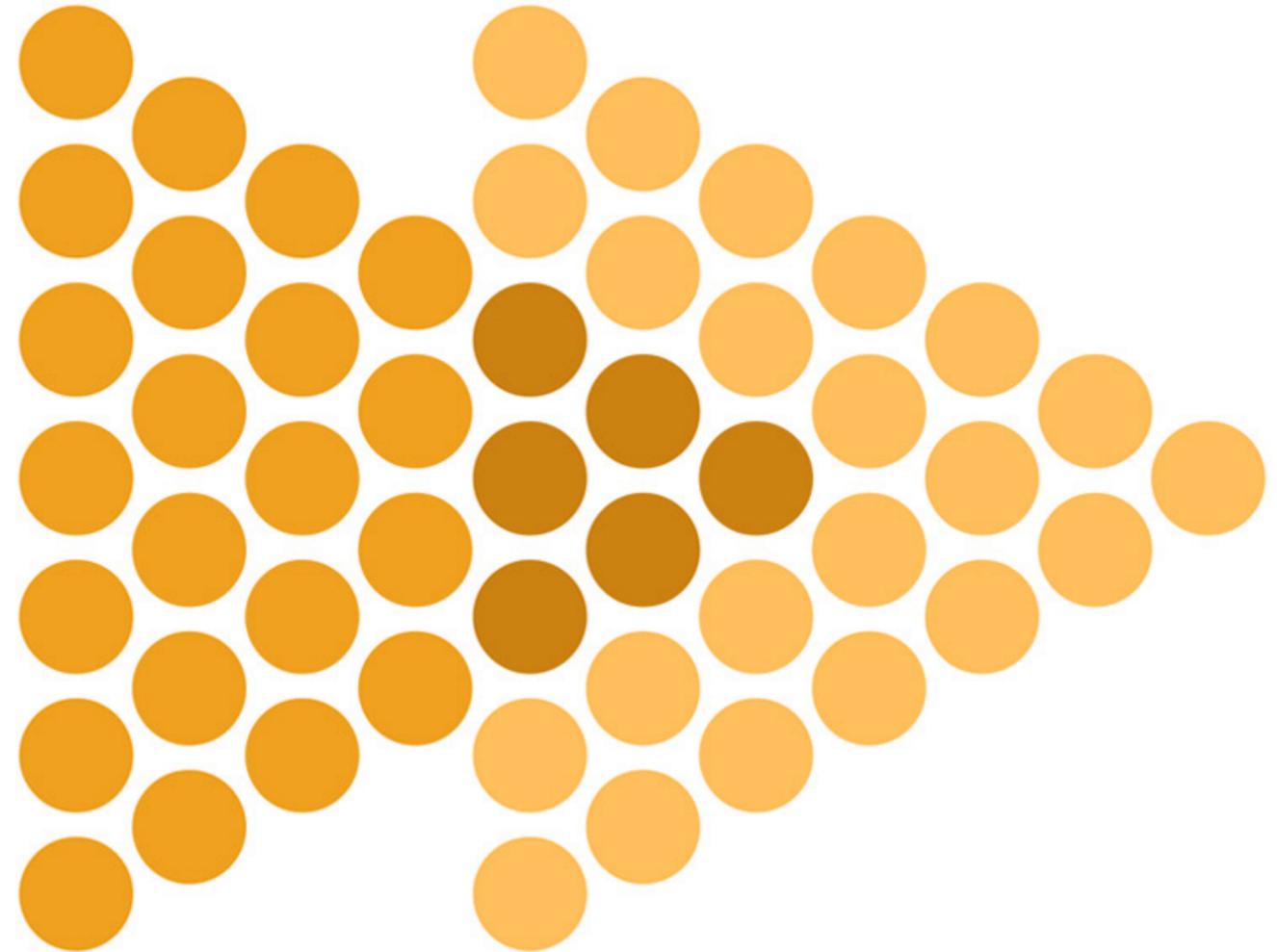
Why to leverage SMS marketing opportunities?

- Broad Audience
 - Messages that can potentially reach every person with a mobile phone
- Universally available
 - Leverage the mobile phone technologies around the world
- Instant delivery
 - Delivery your message to the mobile of your audience instantly
- Personalized promotions
 - Send out highly personalized SMS messages for defined audiences

STEP-*by*-STEP

We are curious learners who grow with every passing day, constantly enhancing our skills to deliver complete media advertising solutions.

Over time, we have developed our own process that simplifies communication, ensures creativity, and provides you with a seamless experience across advertising, branding, and media campaigns.



Reasons to **HIRE US**

Our approach to media advertising is broader and more innovative than traditional players in the industry.

We take time to understand your exact requirements, define clear goals, and deliver impactful results across multiple platforms.

From graphics and video production to digital campaigns, advertising, publishing, and printing, we ensure your brand story is communicated effectively and creatively.

Every brand has a unique voice, and we make sure to bring it to life through the right mix of media channels.

01 **02**

04 **03**



A GLIMPSE OF OUR WORK

SOME OF OUR LOGO DESIGN:





OUR WORK

CINNERA PRODUCTION



WEBSITE DESIGN AND PROGRAMING



Responsive Web Design.

We create fully responsive websites from initial analysis to implementation. Best user experience guaranteed.

WEBSITE

HOME PROJECTS CONTACT ABOUT

AWESOME RESPONSIVE DESIGN

Fresh & modern concept

Praesent euismod sagittis neque, at bibendum mi mollis cursus. Nullam sit amet fringilla magna, a pellentesque erat. Ut magna lectus, vulputate in suscipit eget, facilisis vel tortor. Nam elementum nulla id vulputate fermentum. Vestibulum tellus quam.

MODERN WEB DESIGN

Fresh & Responsive



SELIN

TAKE CONTROL OF YOUR MENSTRUAL HEALTH WITH SELIN

Say goodbye to the hassle of managing your menstrual cycle with Selin's advanced technology. Effortlessly track your cycle, plan your pregnancy, and receive custom reminders to stay on top of your health. With Selin's perfect period calendar, you can calculate your ovulation and conception days, monitor your cycle, and receive notifications for important phases.

Download for free and start your journey to a healthier cycle today




www.selin.app



MOBILE APP DESIGN AND DEVELOPMENT

MOBILE APP DESIGN AND DEVELOPMENT





PACKAGE DESIGN



| PACKAGE DESIGN



| BANNER DESIGN



COTTON UNDERWARE



| STATIONERY DESIGN

About GB



GB Travel is an industry leader in business travel management services. We drive savings, efficiency and safety to businesses and their travellers all around the world. If you are looking for a tailored travel management solution, delivering customer service excellence and a demonstrable return on investment, then look no further.



GB Sports has been working with professional sports clubs since 2004 and specialise in commercial tours, training camps and matches, working with teams both in the UK and internationally.

We pride ourselves on the professional and personalised service that we provide our clients, which is endorsed by the number of clubs who continue to work with us on a regular basis.



Services Provided

- Flights
- Rail
- Hotel
- Training Camps
- Pre-Season Tours
- Ground Transport
- Dedicated Managers
- Concierge
- Visa Services
- Lounge Access
- Meet & Greet



GB

TRAVEL

Your Ultimate
Industry Partner



LEAFLET DESIGN



OUR BUSINESS PARTNERS

SOME OF OUR ESTEEMED CLIENTS:

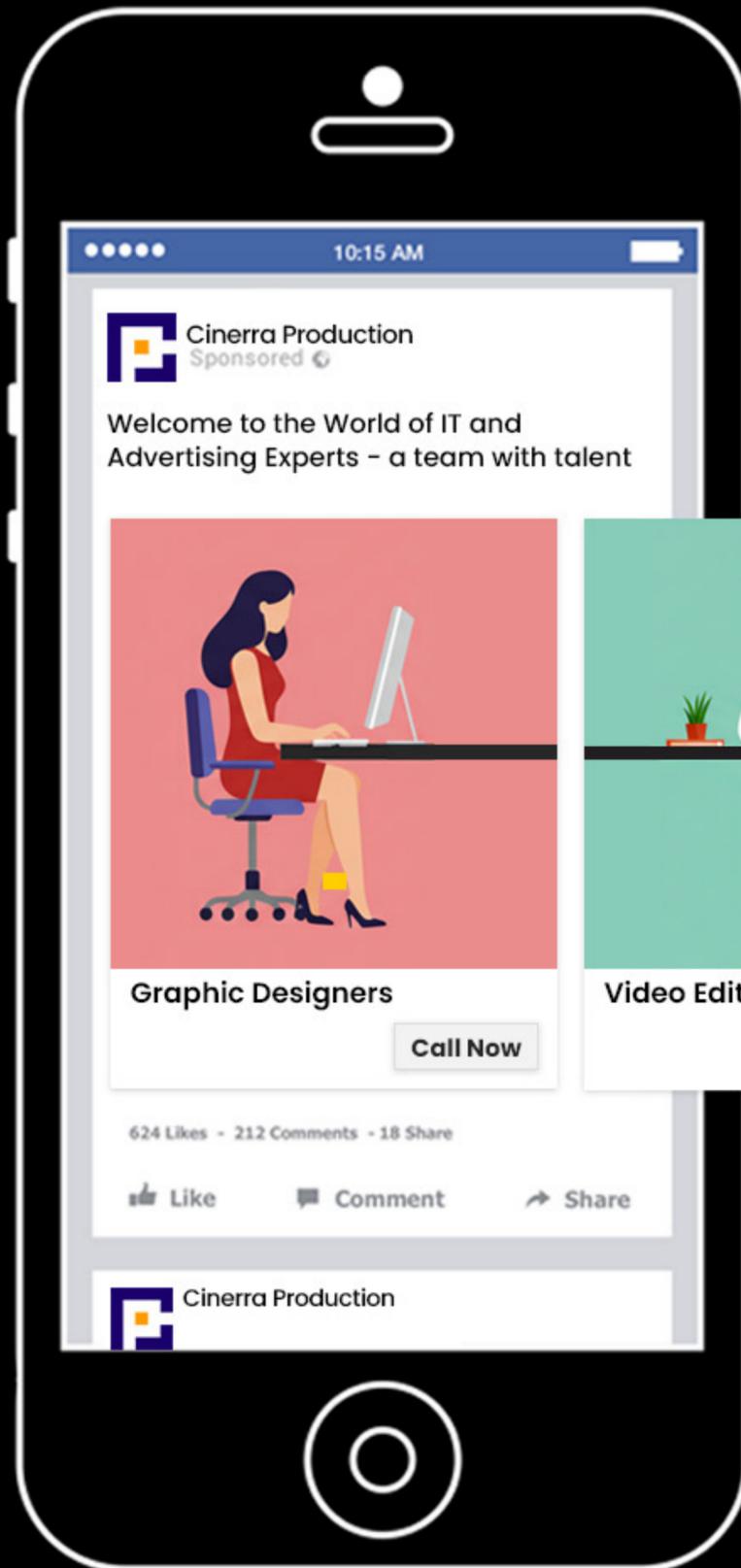
						
						
						
						
						
						

WE HAVE WORKED WITH MORE THAN 100+ CLIENTS AROUND THE WORLD.

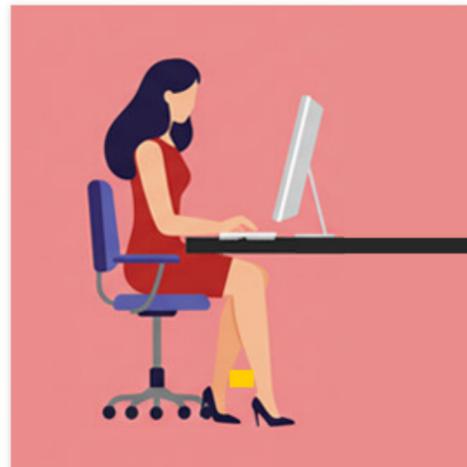
Our Team

At Cinerra Production, we bring over 10 years of expertise in Advertising, Media, and Digital Innovation. Our strength lies in our diverse team – a group of passionate creators, thinkers, and innovators who craft powerful ideas into impactful results.

From Graphic Design to Digital Marketing, from Video Editing to App Development, our team thrives on pushing boundaries and delivering creativity that inspires.

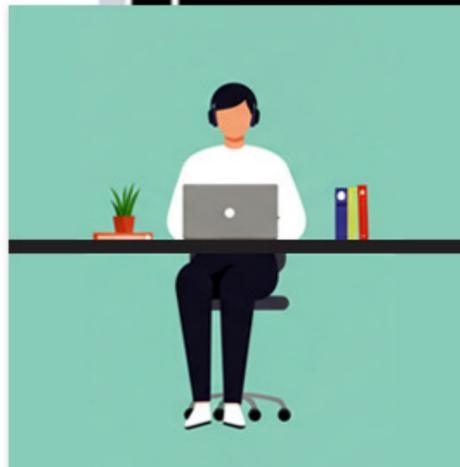


[Click to know more](#)



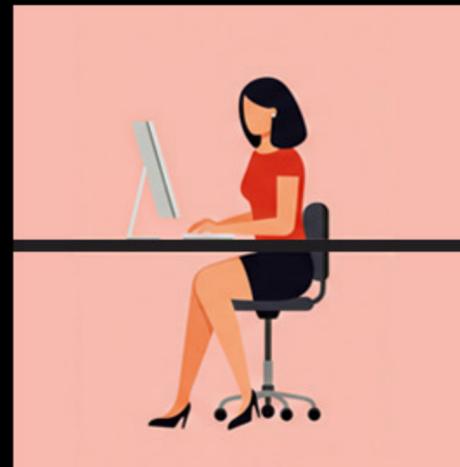
Graphic Designers

[Call Now](#)



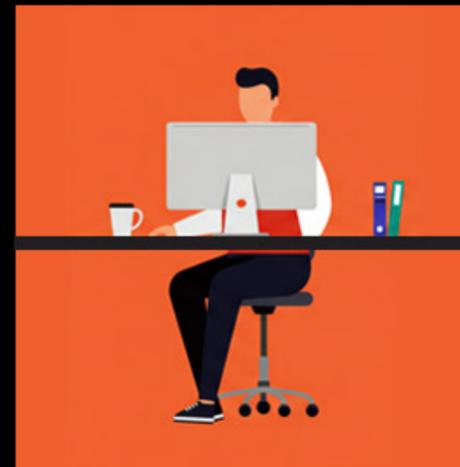
Video Editors

[Call Now](#)



Social Media Managers

[Call Now](#)



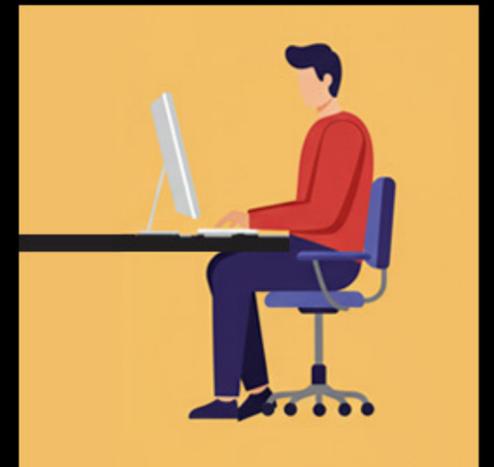
Content Writers

[Call Now](#)



Strategy Developers

[Call Now](#)



Website and App Developers

[Call Now](#)

GRAPHIC DESIGNERS

Masters of visuals who blend creativity with precision. Armed with design software and limitless imagination, they create visuals that don't just look good – they tell stories.

VIDEO EDITORS

The magicians behind the screen. They cut, stitch, and polish raw footage into compelling narratives that captivate every audience.

SOCIAL MEDIA MANAGERS

Digital trendsetters with a keen eye for engagement. They know the art of turning likes into leads, and followers into loyal communities.

CONTENT WRITERS

Wordsmiths who transform ideas into meaningful stories. From catchy taglines to deep narratives, their words connect, inspire, and sell.

STRATEGY DEVELOPERS

The brains behind the campaigns. They decode audiences, map journeys, and build strategies that blend creativity with results.

WEB & APP DEVELOPERS

Architects of the digital world. They design seamless, functional, and beautiful online experiences that keep brands one step ahead.



Chameera Chathra

Founder & CHIEF EXECUTIVE OFFICER (CEO)

Chameera is a visionary leader with extensive achievements in the corporate sector, especially in cross-border business operations. With over a decade of experience, he has excelled as a speaker, educator, designer, and digital marketing expert, holding senior positions across the multimedia and advertising industry.

He holds a Master's Degree in Computer Science from the University of Colombo and has been an active researcher focused on transforming complex multimedia processes into automated platforms.

His blend of strategic insight and creative innovation continues to drive Cinerra Production toward delivering impactful, future-ready solutions for brands worldwide.

Message from the CEO

At Cinerra Production, our journey began with a simple vision – to blend creativity with technology and help brands tell their stories in the most impactful way possible.

Over the past 10 years, we have grown into a full-service Advertising and Media company, serving both local and international clients. What makes us unique is not only the services we provide – from Graphic Design, Video Production, Social Media Marketing, Digital Advertising, Printing, Publishing, Web & App Development – but also the passion and commitment of our team. Every project we take on is more than just work for us. It is an opportunity to create meaningful connections, inspire audiences, and drive measurable results for our clients. In today's fast-paced digital world, creativity alone is not enough. It must be paired with strategy, innovation, and consistency. At Cinerra Production, we make it our mission to deliver all three.

I am proud of the talented individuals who make up our team and the trust our clients place in us. As we move forward, our focus will always remain the same: to craft creative identities with motion, and to help every brand we partner with shine brighter.

Thank you for being a part of our story.

A handwritten signature in black ink that reads "C. Chathra".



Mahima Areli

Creative Director & Co-Founder

Mahima Areli serves as the Deputy Chairman, providing strategic vision and innovative leadership to drive the company's growth and operational excellence. She holds a BSc (Hons) in Multimedia Technology from Kingston University, UK, and an MBA (General) from the University of Bedfordshire.

With over 10 years of professional experience in multimedia design, creative direction, and business development, Mahima brings expertise in software, digital media, web and graphic design, and the implementation of innovative solutions that enhance organizational performance.

Her commitment to creativity, collaboration, and strategic leadership enables the company to achieve its business objectives while delivering exceptional value to clients and stakeholders.

Board of Directors



Mr. Ishara Perera
Digital Media Director

A Graduate of the University of Moratuwa with a BA in Arts, Mr. Ishara Perera brings over a decade of experience in digital media. He specializes in creative content strategy, digital transformation, and driving innovative media solutions to enhance audience engagement.



Mr. Sahan Wijesinghe
Production &
Technology Director

Holding an M.Sc. from the University of Moratuwa, Mr. Sahan has 10 years of expertise in media production and technology integration. His strong technical background ensures seamless operations across production workflows and cutting-edge broadcast technologies.



Mr. Dunitha Dias
Marketing &
Strategy Director

With an M.Sc. in Marketing from the University of Colombo and over 15 years of industry experience, Mr. Dunitha is an expert in strategic marketing, branding, and business growth. His leadership has been instrumental in building long-term client relationships and innovative market positioning.



Amani Kavindya
Finance &
Operations Director

A B.Sc (Hons) Business & Management graduate from the University of Peradeniya, Kavindya brings 10 years of expertise in financial planning and operational management. Her strategic oversight ensures sustainable growth, strong governance, and efficient resource allocation.



OUR PATHS ARE CONSTANTLY EXPANDING AND OUR JOURNEY CONTINUES...

At Cinerra Production, we collaborate with diverse industries and empower their growth through creativity, strategy, and technology.

We proudly cater to multiple sectors while also partnering with professionals across fields such as:



- ▶ Real Estate & Property Development
- ▶ Food & Beverage / Restaurants
- ▶ Retail & Franchise Businesses
- ▶ Interior Design & Architecture
- ▶ Jewellery & Luxury Brands
- ▶ Fashion & Lifestyle
- ▶ Education & Training
- ▶ Healthcare & Hospitals
- ▶ Hotels & Resorts
- ▶ Tours & Travel

COME ON!

Let's make something together.

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Homagama

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 cinerraproduction@gmail.com

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Cinerra Production



Hours:

Monday to Saturday
09:00 - 18:00





SUCCESS DOESN'T SPELL
WITHOUT U

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